



SAND PLAINS

Community Development Fund

PROJECT #29-P001

PROJECT NAME: The Path Forward — SCOR

Eligible Business/Organization: South Central Ontario Region (SCOR)

County: Entire Sand Plains region: Brant, Elgin, Middlesex, Norfolk, Oxford

Priority Categories Addressed: Agribusiness, Tourism

Contribution Amount: \$435,000

Board-Approved Date: December 16, 2009

Project Summary: *Implementing The Path Forward* is a strategy for developing and diversifying the regional economy. This project will begin with two of its priorities: 'Maintaining a Competitive Edge' and 'Supporting Entrepreneurship'.

Regional Economic Impacts & Benefits:

- ♦ Establishment of non-profit corporation to pursue a regional approach to economic development
- ♦ Job creation (two positions: project manager, development officer) for implementation of strategic plan

Market Impact Assessment:

- ♦ Project activities are intended to benefit the 5 counties of the Sand Plains region, with a focus on economic development and diversification