



SAND PLAINS
Community Development Fund

PROJECT # 4-P005

PROJECT NAME: Eco Safari

Business/Organization: Eco Safari

County: Norfolk

Priority Categories Addressed: Tourism

Loan Amount: \$60,000

Board-Approval Date: June 22, 2010

Project Summary: The Eco Safari is an adventure where visitors can drive specially prepared low impact golf carts on a 13km course that highlights the farms' many physical attractions. The course overlooks the Long Point World Biosphere Reserve. Over 100 points of interest are GPS located on a trail map for visitors to view.

Regional Economic Impacts & Benefits: This is a new business venture with 1 full-time and 2 seasonal jobs being created.

Market Impact Assessment: This tourism product fits with other tourism destinations in the surrounding area.

WEB: PROJECT ANNOUNCEMENT