



SAND PLAINS
Community Development Fund

PROJECT # 4-P025

PROJECT NAME: Sprouts for Life

Business/Organization: Sprouts for Life

County: Norfolk

Priority Categories Addressed: Agribusiness

Loan Amount: \$250,000

Board-Approval Date: February 2, 2012

Project Summary: After out-growing their facility in the Holland Marsh area, Sprouts for Life moved to the Sand Plains region. They grow alfalfa, assorted bean, pea, clover and other sprouts, along with assorted greens and wheat grass.

Regional Economic Impacts & Benefits: 3 full time, 3 part time and 1 seasonal positions will be created. Potential purchase of sprouts/complementary seeds from local Norfolk growers.

Market Impact Assessment: The new facility with improved production capacity will enable the business to intensify the customer base on current delivery routes in the GTA. A new route will be developed with sufficient customers in the London/KW/Niagara area.

WEB: PROJECT ANNOUNCEMENT