



**SAND PLAINS**  
*Community Development Fund*

**PROJECT # 83-P001**

**PROJECT NAME:** Southwest Ontario Barn Quilt Trail

**Business/Organization:** Elgin, Oxford, Norfolk Association of Curators and Directors

**County:** Sand Plains Region

**Priority Categories Addressed:** Tourism

**Contribution Amount:** \$178,100

**Committee Approval Date:** April 27, 2011

**Project Summary:** This project will develop a barn quilt trail containing a minimum of 100 locations across the Sand Plains region. Barn Quilt Steering Committees created in each of the five (5) Sand Plains counties will design, create and install the barn quilts and develop related material for their county. A combination of print and digital material will be used to promote the Southwest Ontario Barn Quilt Trail.

**Regional Economic Impacts & Benefits:** Barn quilt trails promote local culture and history, engage people in their communities, and bring tourism and tourist dollars into the region.

**Market Impact Assessment:** The project has broad support from the tourism stakeholders in the region.

WEB: PROJECT ANNOUNCEMENT