



SAND PLAINS
Community Development Fund

PROJECT # 20-P001

PROJECT NAME: South Coast Wineries

Business/Organization: Ontario South Coast Wineries &
Growers Association (OSWGA)

County: Sand Plains Region

Priority Categories Addressed: Tourism/Agriculture/Agri-food

Non-Repayable Contribution: \$185,000

Board-Approval Date: June 30, 2010

Project Summary: This project will support the establishment and start-up of the Ontario South Coast Wineries & Growers Association. The project includes working towards VQA designation, a feasibility plan for the development of new wineries, evaluation of growing conditions and the creation of agri-tourism opportunities across the Sand Plains Region.

Regional Economic Impacts & Benefits: 1 new position and research and marketing support for the wineries and growers in the region.

Market Impact Assessment: OSWGA is recruiting wineries and growers to work in cooperation across the region to promote agri-tourism opportunities.

WEB: PROJECT ANNOUNCEMENT