



SAND PLAINS
Community Development Fund

PROJECT #44-P002

PROJECT NAME: Project Coordinator for Erie Innovation

Business/Organization: Ontario Fruit and Vegetable Growers Association

County: All 5 Sand Plains Counties

Priority Categories Addressed: Agribusiness/Agri-Food

Non-repayable Contribution: \$73,000

Board-Approval Date: April 27, 2011

Project Summary: Erie Innovation is leading several projects within the Sand Plains region that will lead to further development of alternative crops and commercialization. The Project Coordinator will organize sector training as well as provide leadership on project such as Lavender, grape growing and marketing.

Regional Economic Impacts & Benefits: Support and leadership for the Agri-Food sector and alternative crop development.

Market Impact Assessment: The Project Coordinator is working on projects throughout the Sand Plains region.

WEB: PROJECT ANNOUNCEMENT