



News Release

For immediate release

GOVERNMENT OF CANADA INVESTS IN MIDDLESEX COUNTY BUSINESS AND TOURISM TO CREATE JOBS AND BOOST ECONOMY

KOMOKA, ONTARIO, APRIL 9, 2010 – The Government of Canada is investing more than \$800,000 to create new jobs and boost the local economy of Middlesex County. The announcement was made today by Member of Parliament for Lambton-Kent-Middlesex Bev Shipley.

Trim-Rite Wood Products has plans to expand their product lines and Flower Ranch Inc. will repurpose their production facility with the help of \$250,000 each. In addition, Middlesex County Tourism is receiving a non-repayable contribution of \$375,395 to start a new organization which will attract visitors to the region and create jobs in the community.

“This investment will create jobs, boost small business and help market Middlesex as a tourism destination ensuring that our local community and surrounding region remains strong and competitive for the future,” said MP Shipley. “As we begin to see signs of economic recovery, our Government will continue to make targeted investments in new and innovative projects that will deliver real results for our families and communities.”

Trim-Rite Wood Products Incorporated will further develop its product line to capitalize on the improved housing market. Expansion of the current product line includes stairs, rails, doors, exterior door systems, trim, moldings and hardwood flooring. The company will create opportunities for contracted installers in the region as well as seven full-time jobs.

Flower Ranch Inc. will convert 1.5 acres of greenhouse space to produce high-value algae strains for the nutraceutical market and other industries such as natural foods and biofuels. This project will create 27 new full-time jobs.

Middlesex County Tourism will work with stakeholders, service providers, business owners and local service groups to promote the county as a tourism destination. Three new positions will be created to start a promotional campaign, educate residents and attract new visitors for future economic growth throughout the county and surrounding region.

The funding is being provided through the Sand Plains Community Development Fund and is administered by the Ontario Association of Community Futures Development Corporations. The fund targets community-based initiatives that support regional development, attract and retain people and investment, and stimulate business development and job creation.

For more information on the Sand Plains Community Development Fund, please visit www.ontcfdc.com or www.sandplains.ca.



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