



SAND PLAINS
Community Development Fund

PROJECT # 47-P002

PROJECT NAME: FSF-War of 1812

Business/Organization:

County: Oxford

Priority Categories Addressed: Tourism

Loan Amount: \$5,000

Board-Approval Date: January 26, 2011

Project Summary: This project will hire a consultant to facilitate the discussions about the development of a strategic plan of activities that will take place within the region during the bi-centennial celebration of the War of 1812.

Regional Economic Impacts & Benefits: The funding will result in a coordinated approach to developing a strategic plan of activities and events in the Sand Plains Region.

Market Impact Assessment: The long term benefit of this project is the further development of tourism products throughout the Sand Plains Region that draw more visitors, more spending per visitor, business – to – business referrals, etc.

WEB: PROJECT ANNOUNCEMENT