



SAND PLAINS
Community Development Fund

PROJECT # 77-P001

PROJECT NAME: FSF-Red Hatters

Business/Organization: Port Dover Board of Trade

County: Elgin

Priority Categories Addressed: Tourism

Loan Amount: \$4,096

Board-Approval Date: February 23, 2011

Project Summary: To determine if there is regional support for a weekend or weekends dedicated to the promotion of Red Hatters tour events. To begin initial planning for Red Hatters event(s) throughout the region and encourage 2nd visits from the Red Hatters.

Regional Economic Impacts & Benefits: The economic impacts of this project are minimal as this project is to fund the gathering of information about possible tourist event(s).

Market Impact Assessment: This project has been supported by the Steering Committee and will reach-out to tourism operators throughout the region.

WEB: PROJECT ANNOUNCEMENT