



SAND PLAINS
Community Development Fund

PROJECT # 23-P014

PROJECT NAME: Canadian Acrylics

Business/Organization: Ultimate Bath Systems

County: Middlesex

Priority Categories Addressed: Manufacturing

Loan Amount: \$250,000

Board-Approval Date: June 17, 2010

Project Summary: Ultimate Bath is a bathroom renovation company that has been in business for 5 years. They specialize in the installation of baths and showers with surround walls. Ultimate Bath has been able to purchase and sell comparable units for one-half of U.S prices by purchasing Canadian sheet acrylic and then outsourcing formed surround walls. This project will start a thermoforming facility in Mt. Brydges, Ontario that will manufacture surround walls and sell them to plumbers, independent dealers and Canadian hardware companies such as Home Hardware and Rona.

Regional Economic Impacts & Benefits: The production facility will create an additional 20 positions and will mark the first time that surround wall bathroom systems have been produced in Canada.

WEB: PROJECT ANNOUNCEMENT



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Market Impact Assessment: The development of surround walls for bathroom renovations in Canada will have a dramatic effect on overall pricing in the bathroom renovation industry by allowing many more independent plumbers and dealers to compete very cost effectively with the major franchise installers.