



SAND PLAINS
Community Development Fund

PROJECT # 2014-03

PROJECT NAME: Business Expansion

Business/Organization: 2375348 Ontario Inc. o/a Raw For Pets

County: Elgin

Priority Categories Addressed: Agri-food / Manufacturing

Loan Amount: \$100,000

Board-Approval Date: February 2014

Project Summary: Expansion of business through commercial grade production equipment and working capital

Regional Economic Impacts & Benefits: Top line sales growth of 20%, increased employment adding 4 new jobs and increased raw material purchasing – all inputs are obtained from local Ontario farm outputs

Market Impact Assessment: Development of pet food manufacturing cluster in the Elgin County area with 4 different new businesses – retail preference for Canadian made – local input products, also strengthening the local agri-industry (meats, grains and vegetable are used for inputs)

WEB: PROJECT ANNOUNCEMENT